Entrepreneurship, Clusters & De-globalization

Professor Christian Felzensztein, PhD (Strathclyde, UK)

How can we build successful entrepreneurial ecosystems?

How do entrepreneurs navigate in times of crisis?

Goodbye globalization?

- role of the new de-globalization -

Inter-related topics

1. **Internationalization of small firms**
   Impact in public policies: A range of industries & countries
2. **Entrepreneurship development**
   Impact on Start-ups & new policies for regional entrepreneurship
3. **Alliances & industry clusters**
   Impact on clusters policies: collaborative business strategies on inter-firm cooperation

Differences between countries, regions and **changes over-time**

Expect more greater differences with the new COVID-19 epidemic

Super geographical regions: Oceania (e.g. NZ & Australia)

New Zealand: *from traditional agriculture to agri-tech innovation*

The intention behind *Techweek* is simple.

New Zealand's technology and innovation sectors are growing rapidly, and *Techweek* fosters that growth by **providing the national ecosystem** with a week-long opportunity for connections, using an independent platform **to amplify New Zealand's unique and inspiring innovation stories to the world.**

https://techweek.co.nz

Poutama's Beverage Cluster: last year we identified opportunities for enhancing **collaboration through economies of scale in areas such as production, distribution and marketing.**

Collective brand, creating high-value food products.

https://poutama.co.nz/mihi-keeps-moving/

Waterloo Canada: *A regional entrepreneurial ecosystem*

Feridun Hamdullahpur • Following
President and Vice-Chancellor at University of Waterloo
2w •

I am proud to share **#BeyondTradition**, a documentary on the legacy of the **University of Waterloo**, where we take a walk through time as **#UWaterlooAlumni** and distinguished professor emeritus Ken Mclaughlin (BA '65) uncovers some of Waterloo's most historic stories.

Watch the full documentary here: **http://bit.ly/2wswfSu**

http://bit.ly/2wswfSu

Swiss ecosystem: *quality and skills of the investors*

THREE REFLECTIONS ON THE SWISS ECOSYSTEM

Published on February 12, 2020

Christian Rangen
Building a global community of strategy leaders shaping the future of strategy - with Strategy Tools.

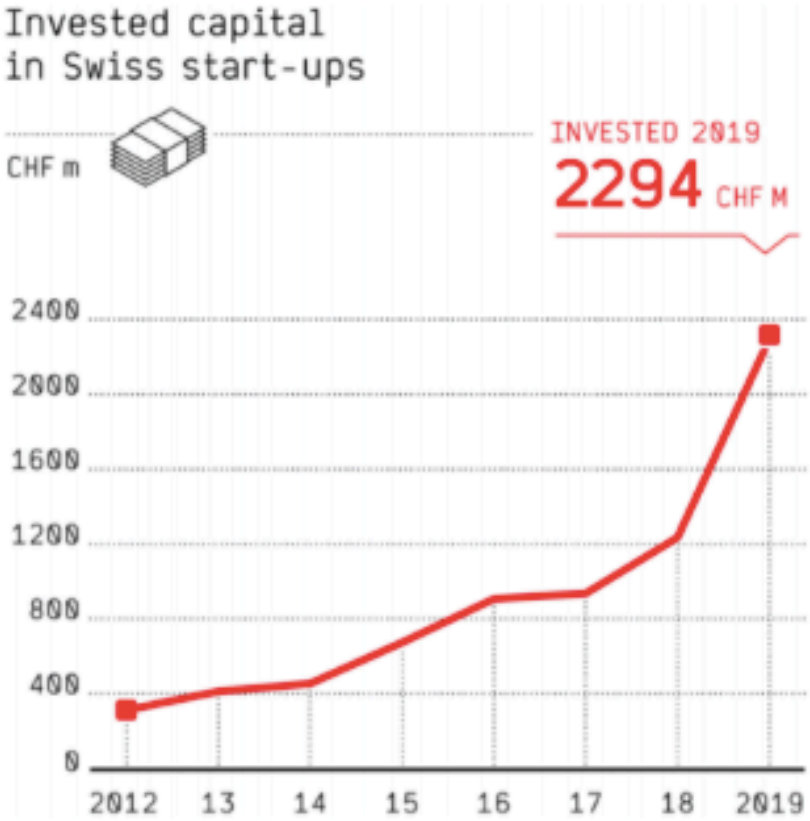
25 articles

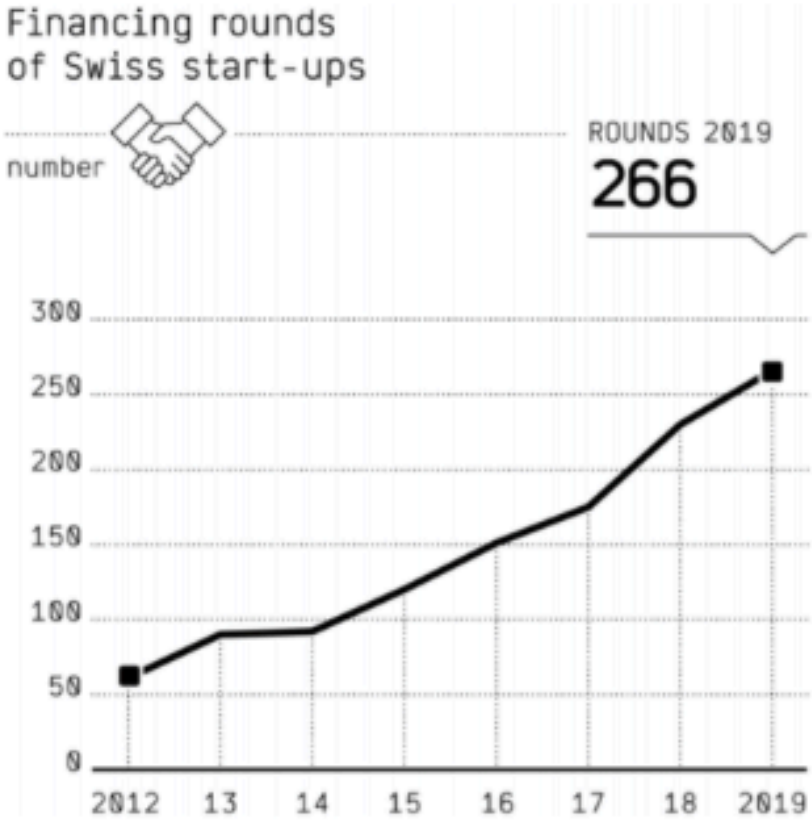
✓ Following

The Swiss ecosystem is booming. A high quality of technical talent, a growing investor landscape and several high value deals has accelerated the overall quality of the ecosystem over the past few years. Last week I got a chance to spend three days on the ground, deeply immersed with a range of fantastic people from across the Swiss landscape. Here are three takeaways from Switzerland, 2020.

At a glance

86% growth





The booming Swiss ecosystem - 2012 - 2019

Size has relatively little to do with the foreign business conducted by Swiss companies – *Small is beautiful, trendy and international!*

SMEs and internationalization consultants need to share ideas and suggestions to strengthen the **global competitiveness of Swiss SMEs in these times of change…**

Surprisingly, little impact of COVID-19 pandemic in new ventures and internationalization – role of previous global mind-set seems to be important

But, ecosystems can be fragile…

Investors weigh Chile's prospects as months of protests hit growth

Fears mount that constitutional reforms could further erode decades of economic success

The Economist

Bernie v Trump: an American nightmare

Meet the EU's trade bruiser

Woking nine to five

Digital twin of the heart

FEBRUARY 29TH–MARCH 6TH 2020

It's going global

The Economist

Britain's pitiful pandemic

Amazon's day after

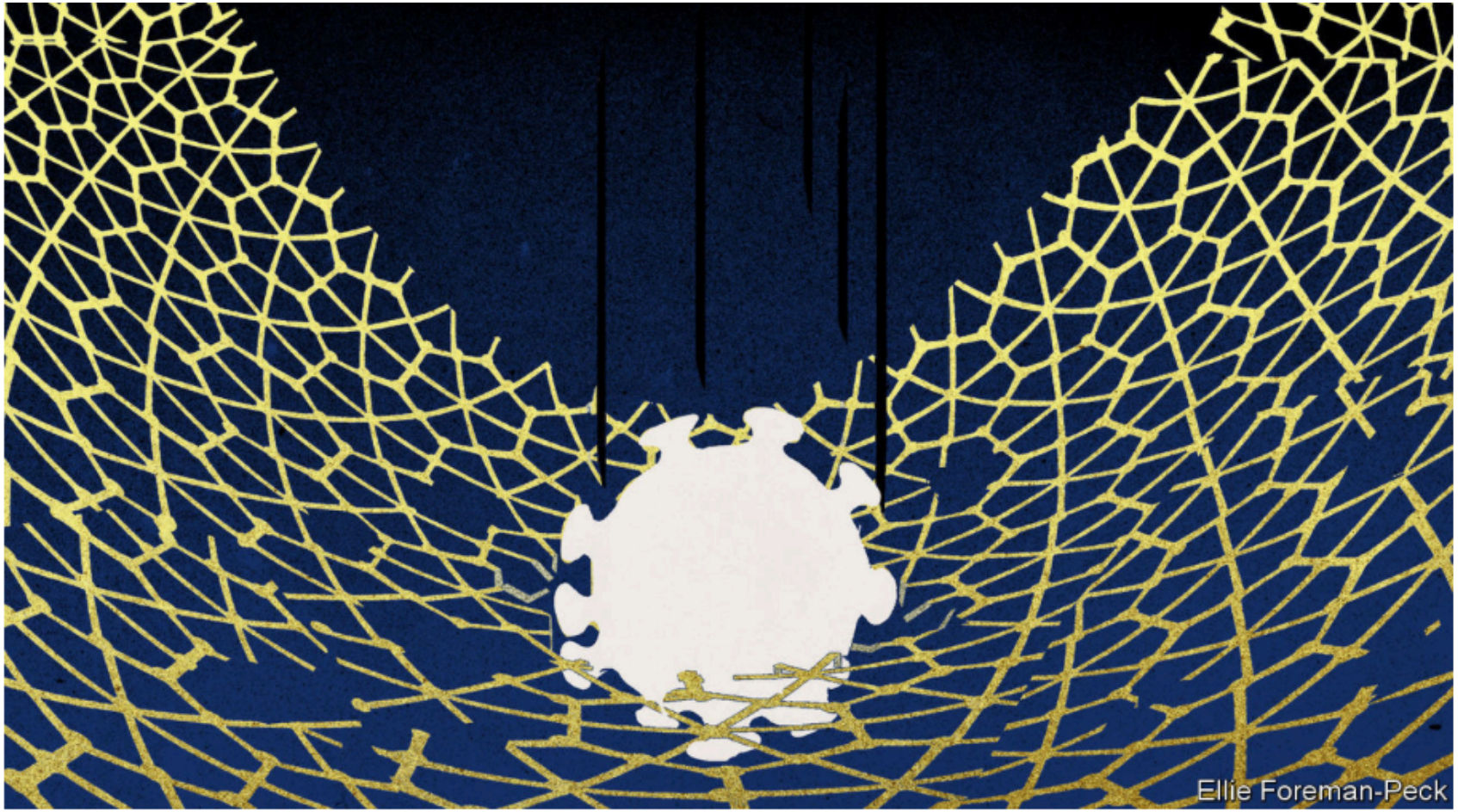
The trouble with green finance

Free the merchant seamen

JUNE 20TH–26TH 2020

The new world disorder

A SPECIAL REPORT



Briefing

May 14th 2020 edition ›

No safety net

Covid-19's blow to world trade is a heavy one

And pre-existing conditions seem to worsen the prognosis

EVEN BEFORE the pandemic, globalisation was in trouble. The open system of trade that had dominated the world economy for decades had been damaged by the financial crash and the Sino-American trade war. Now it is reeling from its third body-blow in a dozen years as lockdowns have sealed borders and disrupted commerce (see Briefing). The number of passengers at Heathrow has dropped by 97% year-on-year; Mexican car exports fell by 90% in April; 21% of transpacific container-sailings in May have been cancelled. As economies reopen, activity will recover, but don't expect a quick return to a carefree world of unfettered movement and free trade. The pandemic will politicise travel and migration and entrench a bias towards self-reliance. This inward-looking lurch will enfeeble the recovery, leave the economy vulnerable and spread geopolitical instability.

Leaders

May 14th 2020 edition ›

Globalisation unwound

Has covid-19 killed globalisation?

The flow of people, trade and capital will be slowed